

TRY OUT TRIATHLON'S AND ISEA'S QUARTERLY

# RAW MATERIAL WATCH

## A key differentiator for bottom-line results







*Purchasing cost reduction ranks high on your customers' agenda. For you to meet their increasingly challenging cost and productivity demands, access to raw material cost development information is a pre-requisite.*

Our quarterly raw material report provides the information you need in a well-structured format. The Triathlon/ISEA team of raw material experts consolidates **raw material price data and forecasts** from a large number of well-known forecasting institutes and organizations. The result is a fact-based and transparent instrument for actual price and forecasted price, based on some of the **world's most respected forecasting institutions**.

Access to raw material cost development allows you to:

- Formulate fact-based arguments to use in customer dialogues
- Consider component cost development in product strategy
- React early to raw material price fluctuations within purchasing

## Raw material watch content:

-  Macro-economic trends
-  Metals
-  Plastics & Rubber
-  Currencies
-  Energy
-  World Oil

## Raw material summit

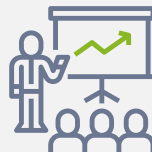
In addition to the Raw Material Watch, Triathlon and ISEA organize a network, where the subscribing companies meet two times per year to network and share insights. We call it the Raw Material Summit.

## Subscriber offer



**4 issues**

of the Raw Material Watch,  
released in Jan, Apr, Aug and Nov



**2 summits**

Where subscribers meet for  
networking and sharing insights



**35 000 SEK**

Total price for a  
yearly subscription\*

**Subscribe now**

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